



FFWD INSIGHTS

17 MAY 2019 HAARLEM

THE EUROPEAN TECH EVENT TO SET YOUR DIGITAL INNOVATION AGENDA

MACHINE ECONOMY - DATA DRIVEN - INNOVATION

MAN vs MACHINE, IoT & SENSORING, BLOCKCHAIN DEPLOYMENT STRATEGIES, NEW CYBERSECURITY PARADIGMS, GLOBAL SUPPLY CHAIN, CYBORGS, ADVANCED ROBOTICS, DYNAMIC PRICING & DYNAMIC PRODUCTS, BITS IN ATOMS, DEEP LEARNING, ETHICS, 3RD WAVE NxtTch, AI, AR/ VR, TECH TREND MONITORING, EDUCATE THE NxtGEN, PLATFORM ECONOMY, IMPACT GAFANOMICS, STARTUP INFLUENCE, HAPPINESS IN 2035, THE UNCOMPANY



FFWDINSIGHTS.COM



WHAT IS FFWD INSIGHTS?

FFWD Insights is a series of high level events, masterclasses, deep dives and offsites for a C-level audience. FFWD involves top researchers, top media, start-ups and innovators in the creation of the programs. Most of the FFWD Insight are invitation only events, informal and aimed a not only bringing people, insight and ideas together, but also to facilitate co-creation between participants.

A DAY FULL OF INSIGHTS

What can you expect on this event. Insights for sure, new ideas, perhaps even new friends and certainly fun. Innovation is on every boardroom agenda. We will structure developments not only along the line of disruptive technologies and how to deploy them, but also with a longer term and social perspective.

FOR THE 2019 EDITION EXPECT TO LEARN ABOUT:



MACHINE ECONOMY

MAN VS MACHINE
IOT & SENSORING
BLOCKCHAIN DEPLOYMENT STRATEGIES
NEW CYBERSECURITY PARADIGMS
GLOBAL SUPPLY CHAIN
CYBORGS
ADVANCED ROBOTIC



DATA DRIVEN

DYNAMIC PRICING N DYNAMIC PRODUCTS
BITS IN ATOMS
DEEP LEARNING
ETHICS
3RD WAVE NXXTCH
AI
AR/VR



INNOVATION STRATEGIES

TECH TREND MONITORING EDUCATE
THE NXTGEN
PLATFORM ECONOMY IMPACT
GAFANOMICS
STARTUP INFLUENCE
HAPPINESS IN 2035
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WHAT TO EXPECT ON 17 MAY 2019

Well first of all, we hope that you will be enlightened. Meet your peers and meet experts. This event will be in an interactive co-creation setting where you discuss, follow masterclasses, work in open spaces and challenge experts on the WHY of tech innovation. However, exponential changes force us to also rethink a number of things to be able to move towards a desirable future!

DIGITAL INNOVATION



FORMATS



KEYNOTES



MASTERCLASSES



INTERVIEWS



SPICE-UPS



WORKSHOPS



ROUND TABLE
DISCUSSIONS



THE UNCONTROLLABLE TRUTH

BACKGROUND: WHAT FFWD INSIGHTS 2019 IS ALL ABOUT

Fast Forward Insight brings you the world beyond tech driven transformation. Not only the what or how, but specifically the why is important for companies.

We all recognize that we are in a time where technology drives social changes with a major impact on our individual lives, organizations, the economy and actually society as a whole. Some say that we are entering an age with uncontrollable technology. For the first time in mankind we are creating technology we do not fully understand anymore. From the past we learned that technology can have major social economic effects. For example the steam machine, electricity, the telephone, cars and computers.

The current 'race to moon' around dominating the AI developments, blockchain being

deployed in many sectors, advanced robotics leading us to new and unknown territories.

The consequences will be different for different groups in society. Ethical codes will be broken, new economic logics will revolutionise the way we work and make money.

The next decade will be about finding a new balance between Man & Machine. Robots will enter our lives rapidly, the world of IT meets the world of OT (Operational Technology), data will drive logic and business models.

For companies to survive, it is crucial to be aware, be sharp and above all have the right innovation strategy. There are many possible ways to do this, however too many companies are acting like copy cats, they lack the creativity needed in a time were many technologies converge.

ABOUT CIONET



CIONET is the biggest community of IT leaders worldwide. With a membership of over 7500 CIOs, CTOs and IT Directors across Europe and South America, CIONET has the expertise and pioneering vision to solve or address any IT management challenge.

These 7500 Digital Leaders, each in charge of a department of 10's to 1000's of IT experts, together form a collective, organic brain of 100000's IT management specialists.

All generations are represented at CIONET: baby boomers, generation Xs and even a few generation Ys, resulting in an energetic and creative mix. CIONET is always on the lookout for the next neuron, the next connection between these neurons and ways to improve the synergy even further. We are CIONET, always challenging you

ABOUT 3D MAKERS ZONE



Smart Innovation Company for Smart Industry, Smart Industry Fieldlab, the 3D Makers Zone started two years ago and is already grown into the innovation hotspot in The Netherlands combining 3D-printing with other disruptive technologies such as IoT, blockchain, robotics, VR/AR and more.

It's an unique venue with not just talks about innovation but also for actual on the spot direct innovation and facilitated research. Results within a day, a one stop shop and prototype creation. After a day at the 3D Makers Zone, most companies walk away with at least ten new ideas for new business cases that have the potential to generate radical growth.

ABOUT ITWNET



The global community of IT professionals is scattered over many silos, each with its own identity, and each trying to survive with a mostly volunteer team to get the work done.

As we're seeing all around us, most of these organisations simply cannot cope with that in the long term. As a consequence, many organisations lose their momentum, and members look elsewhere for their desire to connect and to exchange knowledge.

On top of that, "everything connects", especially in IT, and we should learn to look over borders, working together, learning together, and being able to find each other and each other's knowledge. For that reason, we need an umbrella organization.

ITWNET (short for IT World Net) is an umbrella, not by competing with existing platforms and communities, but by bringing them together, enforcing their strengths and bringing together 100.000s IT professionals.